STAFFING							
DESCRIPTION	CATEGORY	COUNT	HUAHUA PER REP	JAN	FEB	MARCH	Q1 2022
Lead Community Manager	STAFF	2	1,500,000	3,000,000	3,000,000	3,000,000	9,000,000
Social Media Manager	STAFF	4	1,000,000	4,000,000	4,000,000	4,000,000	12,000,000
STAFF TOTAL		6		7,000,000	7,000,000	7,000,000	21,000,000
CAMPAIGN							
DESCRIPTION	CATEGORY	COUNT		JAN	FEB	MARCH	Q12022
Content creation campaign	CAMPAIGN	1		7,000,000	7,000,000	7,000,000	21,000,000
TOTAL				JAN TOTAL	FEB TOTAL	MARCH TOTAL	Q1 2020
ALLOCATION							50,000,000
EXPENSE				14,000,000	14,000,000	14,000,000	42,000,000
BALANCE							8,000,000